



# FAST FACTS

## JULY 2013

### RE/MAX.CA

Here's the breakdown of what happened on remax.ca in June:

**194,868 total listings on remax.ca**

**880,196** Total visits to remax.ca  
**3,757,869** Pageviews

**323,885** Total visits to mobile remax.ca  
**1,230,007** Pageviews

RE/MAX is the number one most visited branded real estate website in Canada!

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of June there were **2,016** requests to contact an agent, **1,797** requests for more information about a property and **1,497** requests to schedule a showing.

#### Top 5 Property Types

Searched on remax.ca

1. House
2. Condo
3. Townhouse
4. Land
5. Farm

#### Top 5 Ontario Cities

Searched on remax.ca

1. Toronto, ON
2. Mississauga, ON
3. Brampton, ON
4. Hamilton, ON
5. Guelph, ON

#### Listing Composition



### RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

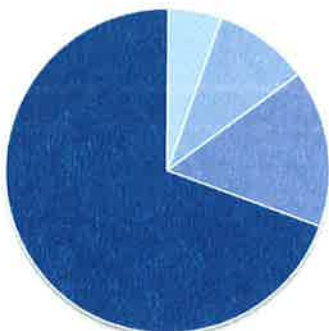
**36 languages and 134 countries around the globe**

**808,832 total listings on global.remax.com**

**510,025 Unique Visitors | 611, 289 Listing Views**

There are **6,064 RE/MAX Offices** on global.remax.com and in the month of June **3,737 RE/MAX Agents** have been contacted about a specific property from global.remax.com.

### SOCIAL MEDIA



**72.9%**  
4,522 Mentions  
RE/MAX

**12.3%**  
763 Mentions  
Century 21

**8.4%**  
521 Mentions  
Royal Le Page

A mention tracks the number of times a word, or in this case a company, is mentioned on social media.

\*Sources are from RE/MAX Ontario-Atlantic Canada Inc., RE/MAX LLC, Google Analytics, ComScore and Sysomos